

# Careers in Innovation:

## Who helps innovate?

**Anyone** can help innovate:  
It can start with a creative idea.

### The Innovation Process

#### Step 1: **Proposal**

Who proposes the innovation?

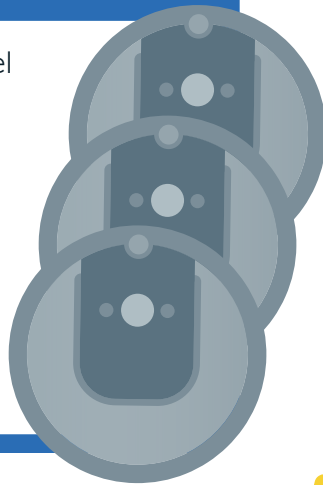
- Manager
- Team Leader
- Person who had the idea



#### Step 2: **Prototype**

Who might make the model or prototype?

- CAD Designers
- Mechanical Engineers
- Electrical Engineers
- Industrial Designers
- Software and Hardware Engineers
- User Experience (UX) Researchers



#### Step 3: **Test**

Test, rebuild, test and try again. This includes:

- Engineers
- Systems Engineers
- Marketing
- Test Engineers
- Manufacturing Engineers
- User Experience (UX) Researchers



#### Step 4: **Build**

Who builds the product and get it out to consumers?  
This might include more testing, more software refinement.

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|--------------------------|-----------------------|
| • Sales                  | • Web Designers       |
| • Operations & Logistics | • Graphic Designers   |
| • Legal                  | • Packaging Designers |
| • Marketing              | • Photographers       |
| • Public Relations       | • User Testing        |

